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Attention:	MAIL STOP AMENDMENT Group Art Unit: 2167 Examiner: LEWS, Cheryl Renea	Fax:	(571) 273-8300
UNITED STATES PATENT AND TRADEMARK OFFICE		Phone:	(571) 272-7882
Pages:	Cover + 1 + 10 = 12	Date:	January 23, 2007
From:	Georgann S. Grunebach	Fax:	(310) 964-0941
	Assistant General Counsel	Phone:	(310) 964-4615

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Telephone No. (310) 964-4615

Georgann S. Grunebach, Reg. No. 33,179

January 23, 2007  
(Date of Signature)

Attention: Commissioner for Patents

Attorney Docket No. PD-202096

Please find attached Re:

Serial No.: 10/790,465

Filing Date: March 1, 2004

- TRANSMITTAL FORM PTO/SB/21 (1 page)
- RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT DATED JANUARY 17, 2007 (10 pages)

If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

The DirecTV Group, Inc., CA/LA1/A109, P. O. Box 956, El Segundo CA 90245

JAN 23 2007

PTO/SB/21 (08-08)

Approved for use through 03/31/2007. OMB 0651-0031  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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FORM**

(to be used for all correspondence after initial filing)

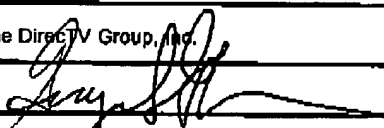
Total Number of Pages in This Submission 11

Application Number	10/780,465
Filing Date	March 1, 2004
First Named Inventor	Stephen P. Dulac
Art Unit	2167
Examiner Name	LEWIS, Cheryl Renee
Attorney Docket Number	PD-202095

**ENCLOSURES (Check all that apply)**

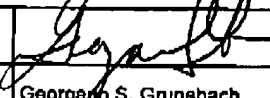
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks _____		

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name	The DirectTV Group, Inc.		
Signature			
Printed name	Georgann S. Grunbach		
Date	January 23, 2007	Reg. No.	33,179

**CERTIFICATE OF TRANSMISSION/MAILING**

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Signature			
Typed or printed name	Georgann S. Grunbach	Date	January 23, 2007

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 36 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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**RECEIVED  
CENTRAL FAX CENTER****JAN 23 2007****PATENT**  
Customer No. 020991  
Due Date: February 17, 2007**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>Applicant:</b>	Stephen P. Dulac	<b>Examiner:</b>	Cheryl Renea Lewis
<b>Serial No.:</b>	10/790,465	<b>Group Art Unit:</b>	2167
<b>Filed:</b>	March 1, 2004	<b>Docket:</b>	PD-202096
<b>Title:</b>	COLLECTION AND CORRELATION OVER TIME OF PRIVATE VIEWING USAGE DATA		

**CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8**

I hereby certify that this correspondence is being filed via facsimile transmission to (571) 273-8300 (Centralized USPTO Facsimile Number) addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on January 23, 2007.

By:   
Name: Georgann S. Grunebach, Reg. No. 33,179

**AMENDMENT UNDER 37 C.F.R. §1.111**

**MAIL STOP AMENDMENT**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Non-Compliant Amendment dated January 17, 2007 and subsequent Office Action dated August 10, 2006, please amend the above-identified application as follows.